



Development & Marketing Intern

Status: Unpaid Internship

Description

The Children's Bereavement Center of South Texas is looking for a qualified individual to assist our development team in our marketing efforts. This individual will have administrative duties in developing and implementing marketing strategies. This internship will provide marketing experience as well as an understanding and knowledge of various marketing strategies within the nonprofit industry.

The mission of the Children's Bereavement Center of South Texas is to foster healing for grieving children and youth, their families, and the community. Marketing is vital to our mission to help us ensure we reach families dealing with grief while simultaneously appealing to potential donors to help fund our work in the community.

Responsibilities

- Assist with outreach to include distribution or delivery of marketing materials
- Provide support to social media efforts
- Monitor social media for trending topics to utilize on social platforms
- Learns and become proficient on social platforms and internal processes
- Support the Development team in daily administrative tasks

Requirements

- Strong desire to learn along with a professional drive
- A basic understanding of various social media channels
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office and Adobe Creative Cloud
- Passion for the marketing industry and its best practices

Resumes with cover letter should be sent to our Marketing and Communications Manager, Chloe Palacios at cpalacios@cbcst.org.